

MID-COLONIAL DISTRICT

MAS ite

MID-ATLANTIC SECTION

2026

**SPONSORSHIP
PACKAGE**

V.1 | NOVEMBER 2025

November 24, 2025

Dear MASITE Colleagues,

I am excited to announce that our 2026 Sponsorship Package is now available! Thanks to the dedication of our members, partners, and especially our sponsors, MASITE has been able to maintain a dynamic and impactful program year after year. It's your continued support that enables us to offer a wide range of events designed to foster networking, enhance technical knowledge, support professional growth, and advocate for the transportation industry. A huge thank you to our 2025 sponsors as your contribution has been invaluable!

Because of the steady growth of our sponsorship community, MASITE has been able to keep sponsorship levels unchanged for the past six years, even as our program has expanded. We truly appreciate the confidence you place in us and remain committed to providing strong value in return for your support.

As a 2026 sponsor, your organization will receive prominent recognition on our Sponsorship Graphic, which will be featured at all events and in all MASITE communications. Additional perks include complimentary attendance at the 2026 Annual Meeting and a local meeting, the ability to post job opportunities on our website, and publication of a Sponsor Spotlight. **This year we are offering three Platinum Sponsorships. Each Platinum Sponsor will have the opportunity to deliver a technical presentation during a plenary session at the 2026 Annual Meeting.** We hope you'll continue to be a part of MASITE's success in 2026 and help us build on the progress we've made together.

This year we again offer the ability to prepay for sponsorship opportunities at the 2026 MASITE vs ITSPA golf outing (\$190 hole sponsor add-on), as well as prepay for an Exhibitor Table at the 2026 MASITE Annual Meeting (\$200 exhibit table add-on).

I am also pleased to share a leadership update. Beginning in 2026, Lindsey Klein will move to the Board as Treasurer. Together, we are excited to welcome Silvia Scheuermann who will serve as MASITE's Sponsorship Chair. Silvia will be your primary point of contact for sponsorship coordination, while Lindsey will continue to support the program from the Treasurer position. The three of us are excited to work together to keep the sponsorship experience smooth, responsive, and valuable for you.

To secure your sponsorship for 2026, please complete the attached Sponsorship Form. Please note that there are three (3) Platinum Sponsorship positions available. These will be filled on a first come first served basis, **so please respond quickly if you are interested in this opportunity.** The 2026 sponsorship cost may also be tax deductible as MASITE is federally registered as a 501(c)(3) organization. IRS W-9 forms can be provided on request.

Completed Sponsorship Forms should be sent to Silvia Scheuermann (silvia.scheuermann@aecom.com) and cc Lindsey Klein (lklein@imperialtdc.com) by Friday, January 9, 2026. Include a logo if it has changed from 2025 or if you are a new sponsor. Don't hesitate to contact Silvia, Lindsey or myself with any questions. Checks should be made payable to **MASITE** by Friday, March 27, 2026, and mailed to:

Chad Martin
C/O KCI Technologies
5001 Louise Drive, Suite 201
Mechanicsburg, PA 17055

Important Sponsorship Deadlines:

Friday, January 9, 2026: Deadline to submit Sponsorship Form (and updated company logo).

Friday, March 27, 2026: Deadline to make payment via check to the address above.

If you would prefer to pay electronically, contact me for details. Thank you again for your support of MASITE!

Sincerely,



Chad Martin, P.E., PTOE
2025 Outgoing Treasurer
2026 Incoming 2nd Vice President



Lindsey Klein
2025 Outgoing Sponsorship Chair
2026 Incoming Treasurer



Silvia Scheuermann, P.E., PTOE
2026 Sponsorship Chair

| BENEFITS | PLEDGE | Platinum \$2,000 | Gold \$1,500 | Silver \$1,000 | Bronze \$500 | Patron* \$250 |
|--|--------|---------------------|-----------------|-------------------|-----------------|------------------|
| Free registration for a monthly MASITE Area Meeting (seats/year) <small>(In-person or virtual; excludes social-only events)</small> | | 2 | 2 | 1 | 1 | 1 |
| Highlighted as a sponsor at every MASITE Event | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on the MASITE Website | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on all MASITE Emails | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Free registration for the MASITE Annual Meeting | | 3 | 3 | 2 | 1 | |
| Seats at the head table during the MASITE Annual Meeting | | 2 | 1 | | | |
| One Plenary Presentation at the MASITE Annual Meeting, 3 Platinum available | | ✓ | | | | |
| Main Sponsor at MASITE Annual Meeting – Announcement at all Annual Meeting events & listed in the Program | | ✓ | ✓ | | | |
| Special Sponsor at MASITE Annual Meeting – Announcement at Business Meeting or Social Event & listed in the Program | | | | ✓ | | |
| General Sponsor at MASITE Annual Meeting – Listed in the program | | | | | ✓ | ✓ |
| Unlimited job postings on website | | ✓ | ✓ | ✓ | ✓ | ✓ |
| One Sponsor Spotlight Submission | | ✓ | ✓ | ✓ | ✓ | ✓ |

* Patron Level applicants will need to supply an affidavit that the business employs less than 5 full-time employees



MASITE vs ITSPA

GOLF OUTING



TUESDAY, MAY 5TH, 2026



IRON VALLEY GOLF CLUB
Lebanon, PA 17042

With 100+ Golfers expected, it's the perfect year to get your company on the course.

**WRITE ONE CHECK:
ADD A \$190 HOLE SPONSOR
TO YOUR 2026 SPONSORSHIP TODAY!**

*The outing benefits the
PennDOT Innovations Challenge.*

General Sponsor Information

| | | |
|--------------------------|--------------------------|------|
| Company: | | |
| Address: | | |
| City: | State: | Zip: |
| Main Contact Name: | Main Contact Phone: | |
| Main Contact Email: | | |
| Secondary Contact Name: | Secondary Contact Phone: | |
| Secondary Contact Email: | | |

Annual MASITE Sponsorship Level

| | Cost | Subtotal |
|---|--------|----------|
| Platinum (3 Available, First Come, First Serve) | \$2000 | |
| Gold | \$1500 | |
| Silver | \$1000 | |
| Bronze | \$500 | |
| Patron* | \$250 | |

*Patron Level must supply an affidavit with the form declaring their company has less than 5 employees

Optional Prepayment Sponsorship/Exhibitor Opportunities

| | Cost | Subtotal |
|--|-------------------|----------|
| MASITE vs ITSPA Annual Golf Outing, 5/5/2026 at Iron Valley GC One Tee Box Sponsorship | Add \$190 | |
| MASITE Annual Meeting Exhibiting Sponsors One Exhibitor Table | Add \$200 | |
| | TOTAL DUE: | |

Payment and Questions

Important Sponsorship Deadlines:

Friday, January 9, 2026: Deadline to submit Sponsorship Form (and updated company logo).

Friday, March 27, 2026: Deadline to make payment via check to the address above.

Email sponsorship form and new company logos to Silvia Scheuermann (silvia.scheuermann@aecom.com) and cc Lindsey Klein (lklein@imperialtdc.com).

Mail sponsorship form and payment in the form of a check payable to "MASITE" to:

Chad Martin
C/O KCI Technologies
5001 Louise Drive, Suite 201
Mechanicsburg, PA 17055

For electronic payment inquiries, contact Chad Martin (chad.martin@kci.com). *Processing fees will be applied.*

Sponsorship Questions? Contact Silvia Scheuermann, Lindsey Klein or Chad Martin.

THANK YOU 2025 MASITE Sponsors



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



PATRON SPONSORS



Thank you for your support to become the 2024 ITE "Outstanding Section of the Year"!