MID-COLONIAL DISTRICT

MASite

MID-ATLANTIC SECTION

2027 Sponsorship Package



The Birthplace of ITE

Founded in 1930

MID-COLONIAL DISTRICT

MASite

MID-ATLANTIC SECTION

November 23, 2026

Dear MASITE Colleagues,

I'm pleased to share the 2027 MASITE Sponsorship Package! Thank you to the 70 sponsors who supported MASITE in 2026. Your support helped keep registration costs affordable, bring transportation professionals together for technical and networking events, and invest in the next generation of our profession.

More than 200 people registered for our Annual Meeting in Galloway, New Jersey, and we've held 19 area events so far this year. We'll close out 2026 with Mingle & Jingle at TESC, our largest social event of the year. We also supported eight ITE student chapters and awarded $7,500 in scholarships.

Our Area Coordinators have already begun planning for 2027, with more technical training and dinner meetings to help members learn from peers and connect with colleagues closer to home. We look forward to hosting our Annual Meeting in the Central Area and welcoming an ITE student chapter at Carnegie Mellon University. Your 2027 sponsorship will help us keep registration affordable, offer more professional development, and continue supporting our student chapters and scholarship program.

Our sponsorship rates have remained the same since 2020. We invite you to renew at your current level or, if your budget allows, move up a level to help make these plans possible.

As a 2027 sponsor, your organization will be recognized on the MASITE website and on our Sponsorship Graphic, which we feature in event slides and section communications. Sponsors can submit a Sponsor Spotlight and post job openings on our website. Complimentary registrations for area meetings and the Annual Meeting vary by sponsorship level, as detailed in the enclosed package.

Three Platinum sponsorships are available on a first-come, first-served basis, so please submit your Sponsorship Form early if you're interested. Each Platinum sponsor will have the opportunity to give a technical presentation during the plenary session at the 2027 Annual Meeting.

Sponsors can also prepay for two optional add-ons, each priced at $200. The options are a tee box sponsorship at the 2027 MASITE vs. ITSPA Golf Outing and an exhibitor table at the 2027 MASITE Annual Meeting.

Important Sponsorship Deadlines

- **Friday, January 15, 2027:** To renew or become a MASITE sponsor, email your completed Sponsorship Form to Silvia Scheuermann at Silvia.Scheuermann@atkinsrealis.com. Include your company logo if you're a new sponsor or your logo has changed since 2026.
- **Friday, March 26, 2027:** Payment is due by check or card. We prefer payment by check, payable to **MASITE.** Please see the Sponsorship Form for mailing instructions.

Card payments will be accepted beginning in January 2027. For a payment link or a W-9, please contact Lindsey Klein at lklein@imperialtdc.com. We look forward to seeing you in 2027!

Sincerely,

Lindsey B Klein

Lindsey Klein
MASITE Treasurer

Silvia Scheuermann

Silvia Scheuermann, P.E., PTOE
MASITE Sponsorship Chair

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2027 Sponsorship Options & Benefits

	Platinum $2,000	Gold $1,500	Silver $1,000	Bronze $500	Patron* $250
Free registration for a monthly MASITE Area Meeting (seats/year) (In-person or virtual; excludes social-only events)	2	2	1	1	1
Highlighted as a sponsor at every MASITE Event	✓	✓	✓	✓	✓
Recognition on the MASITE Website	✓	✓	✓	✓	✓
Recognition on all MASITE Emails	✓	✓	✓	✓	✓
Free registration for the MASITE Annual Meeting	3	3	2	1	
Seats at the head table during the MASITE Annual Meeting	2	1			
One technical presentation during the plenary session at the MASITE Annual Meeting (three Platinum sponsorships available)	✓				
Main Sponsor at MASITE Annual Meeting – Announcement at all Annual Meeting events & listed in the Program	✓	✓			
Special Sponsor at MASITE Annual Meeting – Announcement at Business Meeting or Social Event & listed in the Program			✓		
General Sponsor at MASITE Annual Meeting – Listed in the program				✓	✓
Unlimited job postings on website	✓	✓	✓	✓	✓
One Sponsor Spotlight Submission	✓	✓	✓	✓	✓

**Patron sponsors must submit an affidavit confirming that their business employs five or fewer full-time employees.*

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2027 SPONSORSHIP FORM

General Sponsor Information

Company:			
Address:			
City:		State:	Zip:
Main Contact Name:		Main Contact Phone:	
Main Contact Email:			
Secondary Contact Name:		Secondary Contact Phone:	
Secondary Contact Email:			

Annual MASITE Sponsorship Level (Select one)

	Cost	Subtotal
Platinum (Three available on a first-come, first-served basis)	$2,000	
Gold	$1,500	
Silver	$1,000	
Bronze	$500	
Patron*	$250	

**Patron sponsors to submit affidavit with Sponsorship Form confirming their business employs five or fewer full-time employees.*

Optional Sponsorship Add-Ons

	Cost	Subtotal
MASITE vs ITSPA Annual Golf Outing, May 4, 2027 at Iron Valley GC **One Tee Box Sponsorship**	Add $200	
2027 MASITE Annual Meeting **One Exhibitor Table**	Add $200	
	TOTAL DUE:	$0.00

Payment Method (Select one): ☐ Check ☐ Card

Payment and Questions

Important Sponsorship Deadlines:

Friday, January 15, 2027: Deadline to submit your completed Sponsorship Form and company logo, if applicable.
Friday, March 26, 2027: Deadline to make payment via card or check. Mail checks to the address below.

Email completed Sponsorship Form to Silvia Scheuermann at silvia.scheuermann@atkinsrealis.com. Include your company logo if you're a new sponsor or your logo has changed since 2026.

Mail your check payable to "MASITE" with a copy of the Sponsorship Form to:

Lindsey Klein, MASITE Treasurer
C/O Imperial Traffic & Data Collection
1804 Haddonfield-Berlin Road
Cherry Hill, NJ 08003

Card payments will be accepted beginning in January 2027. For a payment link or a W-9, please contact Lindsey Klein at lklein@imperialtdc.com. *Processing fees will be applied for online payments.*

Sponsorship Questions? Contact Silvia Scheuermann, MASITE Sponsorship Chair.

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22nd ANNUAL GOLF CHALLENGE



MASITE VS ITSPA

GOLF OUTING

TUESDAY, MAY 4TH, 2027

IRON VALLEY GOLF CLUB
Lebanon, PA 17042

With 100+ golfers expected, it's the perfect year to get your company on the course.

WRITE ONE CHECK: ADD A
$200 TEE BOX SPONSORSHIP
TO YOUR 2027 SPONSORSHIP TODAY!

The outing benefits the PennDOT Innovations Challenge.

MASITE MID-COLONIAL DISTRICT
MID-ATLANTIC SECTION

THANK YOU
2026 MASITE Sponsors

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Kimley»Horn Expect More. Experience Better.
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WALLACE MONTGOMERY Sustainable Infrastructure through Innovative Engineering
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L&V ENGINEERING

MASITE is the Birthplace of ITE, founded in 1930

A Community of Transportation Professionals