McCORMICK TAYLOR

Celebrating our 80th Year

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PROJECT SPOTLIGHT

SR 15 Curve Safety Improvements

Lycoming County, PA

McCormick Taylor partnered with PennDOT District 3-0 to design and implement an automated, real-time warning system along southbound SR 15 in Williamsport, using data-driven messaging and dynamic signage to reduce truck-related and speed-related crashes at a high-risk interchange approach.



Improved Safety: Designed to reduce truck-related and speed-related crashes through targeted, real-time driver warnings and speed reduction messaging.

Smart Transportation Technology: Utilizes radar sensors, changeable message signs, and flashing beacons to monitor approaching vehicles and deliver condition-based alerts.

Cost-Effective Solution: Leveraged existing ITS infrastructure and a multi-stage warning strategy to enhance driver awareness while minimizing construction and maintenance costs.

Traffic Expertise that Delivers Safety and Innovation for Projects of Every Scale

Whether it's Vision Zero planning and design in a major city, designing roundabouts for a small town, evaluating multimodal options for a university, or developing plans for traffic flow and worker protection during construction on an interstate, McCormick Taylor's traffic engineers have the portfolio of expertise to successfully deliver an expansive variety of projects and services.

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