

Imperial

TRAFFIC & DATA COLLECTION

Celebrating 10 Years of Service!

About Us

Imperial Traffic & Data Collection (ITDC) delivers comprehensive traffic data collection and specialized transportation analytics to engineering consultants, municipalities, counties, MPOs, and state transportation agencies. From field collection through engineering-ready deliverables, ITDC provides accurate, defensible, and reliable information that supports planning, design, safety analysis, traffic operations, and transportation modeling.

Looking Ahead

ITDC continues to expand its technology-driven services, including GAPS, our proprietary video-based data reduction platform that delivers engineering-ready gap-time data without the burden of manual processing.

Quick Facts

7

States Served

150+

Public & Private Clients

2,000+

Projects

10,000+

Turning Movement Counts

Millions

of Road Users Counted

Why ITDC?

- ✓ Dedicated Project Management
- ✓ Responsive Scheduling
- ✓ Large Equipment Inventory
- ✓ Experienced Field Technicians
- ✓ QA/QC on Every Project
- ✓ Engineering-Ready Deliverables

Our Services



Turning Movement Counts



Automatic Traffic Recorder Counts



Pedestrian-Cyclist Pathway Counts



Gap Studies



Parking Utilization & Demand Studies



Speed Distribution Studies



Near Miss Analytics



Crash Studies



Origin-Destination & Weave Studies



Queues & Lane Utilizations



Ball Bank Studies



Travel Time Studies